

# NAACCR Strategic Management Plan Survey June 2020

(untitled)

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ID 2

**Vision: “NAACCR: Working together to make every cancer count.”**

ID 3

1. The NAACCR vision statement will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly Disagree
- Don't know/Not sure

Comments

ID 4

**Mission: “The North American Association of Central Cancer Registries, Inc. (NAACCR), is a professional organization that develops and promotes uniform data standards for cancer registration; provides education and training; certifies population-based registries; aggregates and publishes data from central cancer registries; and promotes the use of cancer surveillance data and systems for cancer control and epidemiologic research, public health programs, and patient care to reduce the burden of cancer in North America.”**

ID 6

2. The NAACCR mission statement will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly Disagree
- Don't know/Not sure

Comments

(untitled)

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ID 7

In June 2011, NAACCR launched its first comprehensive Strategic Management Plan (SMP) designed to provide a robust blueprint for the future. The plan was developed to articulate the five priority areas essential to the mission of NAACCR in light of the rapidly changing technical and professional environment within which it operates. These priority areas included: (1) strategic alliances, (2) standardization and registry development, (3) research and data use, (4) communications, and (5) professional development.

ID 8

3. How familiar are you with the NAACCR Strategic Management Plan?

- Very
- Somewhat
- Not at all

ID 9

4. The SMP five priority areas will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know/Not sure

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## Priority Area 1: Strategic Alliances

ID 15

Rationale: The need to strengthen and expand relationships with key stakeholders, especially Sponsoring Member Organizations (SMOs), remains critical for NAACCR. Changes in personnel at various organizations necessitate renewed efforts to strengthen and secure the kind of working relations among SMO members that will be required to meet future challenges. For similar reasons, the strategic development of new and continuing partnerships in the clinical, data analytics, and global arenas remains a priority.

ID 14

5. The Strategic Alliances priority area Rationale will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 17

Goal: Strengthen relationships with SMOs and existing partners, while establishing new alliances with key organizations to promote the NAACCR mission.

ID 19

6. The Strategic Alliances Steering Committee Goal will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

## Priority Area 2: Standardization and Registry Development (S&RD)

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ID 20

Rationale: Standardization and registry development continues to be a mission-critical role that must move forward so that central registries are adequately prepared to adapt rapidly and successfully to changing developments in cancer surveillance. Emerging technologies, genetic and clinical advances, survivorship issues, electronic medical records, and “Big Data” are transforming the way central cancer registries function. For these reasons, the S&RD priority area must continue to maintain its efforts to assure the highest quality data for central registries while seeking innovative strategies to develop the cancer registry of the future.

ID 22

7. The Standardization and Registry Development priority area Rationale will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 23

Goal 1: Prepare for the cancer surveillance system of the future – a system that is more timely, responsive, and adaptable to change.

ID 25

8. The Standardization and Registry Development Steering Committee Goal 1 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 26

Goal 2: Provide consensus standards and best practices for the collection and processing of cancer and patient information.

ID 27

9. The Standardization and Registry Development Steering Committee Goal 2 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 28

Goal 3: Provide the documentation, tools, and training that enables the NAACCR community to transition from the fixed-width data exchange standard to the NAACCR XML data exchange standard.

ID 29

10. The Standardization and Registry Development Steering Committee Goal 3 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 30

Goal 4: Explore innovative uses of cancer registries by identifying emerging initiatives and new roles that bring value-added benefits to cancer surveillance, research and cancer control.

ID 31

11. The Standardization and Registry Development Steering Committee Goal 4 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

### Priority Area 3: Research and Data Use

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ID 32

Rationale

The fundamental value of centralized cancer registries is the high-quality data that allows innovative research, reliable cancer surveillance and improved cancer control. The Research and Data Use Steering Committee plays a vital role in assuring promotion and access to registry data in a systematic and user-friendly way. Significant advances in technology and science offer new opportunities and challenges for cancer surveillance. Data analytics and “Big Data” are presenting new ways to analyze both structured and unstructured data to provide new insights and directions in our understanding of cancer. It is essential that NAACCR keeps pace with these developments by making certain that central registries are positioned to make the fullest possible contribution to future research in epidemiology, cancer prevention and control, and, in particular, clinical outcomes.

ID 33

12. The Research and Data Use priority area Rationale will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 34

Goal 1: Develop efficient, centralized processes to improve access to North American population-based cancer registry data for linkages, research, surveillance, and other applications.

ID 35

13. The Research and Data Use Steering Committee Goal 1 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 36

Goal 2: Improve the research capacity of NAACCR Member Registries, and enhance data use capabilities.

ID 37

14. The Research and Data Use Steering Committee Goal 2 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

#### Priority Area 4: Communications and Policy Development

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ID 38

Rationale: Communicating a unified understanding of purpose to members, outside stakeholders, and the public is the critical role performed by the Communication Steering Committee. Keeping members informed of advances in the field, reporting progress towards reaching SMP goals and objectives, sharing success stories among members, and providing opportunities from member input are just a few of the important steps necessary to assure openness and transparency within NAACCR. At the same time, a platform for sharing information with the broader cancer surveillance community, and the public in general, is essential to bringing a greater awareness of NAACCR member interests to wider audiences. Finally, as an association representing the interests of central cancer registries, NAACCR must develop and promulgate carefully crafted policy statements on critical issues of national relevance to its members and the broader public they serve. These statements will be issued through the Communications Steering Committee.

ID 40

15. The Communications priority area Rationale will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 41

Goal 1 : Serve as the voice for NAACCR members on key issues involving central cancer registries.

ID 42

16. The Communications Steering Committee Goal 1 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 43

Goal 2: Promote the sharing of expertise, knowledge, procedures, and best practices among NAACCR members to ensure efficiency and reduce redundancy of effort.

ID 44

17. The Communications Steering Committee Goal 2 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

## Priority Area 5: Professional Development

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ID 45

Rationale: The development and training of skilled CTRs, epidemiologists, IT specialists, and registry managers remains essential to the future of centralized registries. New technologies and advances in genetics and molecular biology are informing clinical and cancer control strategies. Informatics, analytics, and molecular epidemiology are combining to push for change in the way registries function. Personnel are being asked to do more with less, as budgets are cut and the complexity of work responsibilities increases. Enhanced training and professional development will remain an essential priority of NAACCR.

In addition, an aging workforce creates a demand for succession planning to establish a talented pool of future leaders for central registries. Programs to develop management, leadership, and strategic thinking proficiencies will grow. NAACCR needs to work collaboratively with other key agencies to address this serious concern.

ID 46

18. The Professional Development priority area Rationale will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 47

Goal 1: Partner with other professional organizations to address recruitment and retention issues and delineate NAACCR's role in national retention and recruitment efforts.

ID 48

19. The Professional Development Steering Committee Goal 1 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 49

Goal 2: Develop a comprehensive multidisciplinary training program that provides cross training and leadership skills to ensure that professional personnel in NAACCR member organizations possess the requisite skill sets required to excel in the rapidly changing cancer surveillance environment.

ID 50

20. The Professional Development Steering Committee Goal 2 will continue to be relevant.

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 10

21. Are there any priority areas that should be revised?

- Yes - Specify (Required)

- No

ID 12

22. Are there any priority areas that should be added?

- Yes - Specify (Required)

- No

ID 13

23. Are there any priority areas that should be removed?

Yes - Specify (Required)

No

(untitled)

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ID 51

Steering Committees were created to lead the overall planning, implementation, and monitoring of their assigned priority area and for keeping the organization informed of emerging issues. Working groups, advisory groups, and task forces were created around specific tasks with timelines and expected outcomes. A committee structure that aligned with the mission and goals of NAACCR was slowly rolled out and completed in June 2013.

ID 52

24. The NAACCR committee structure facilitates NAACCR's ability to achieve priority area goals.

Strongly agree

Agree

Disagree

Strongly agree

Don't know/Not sure

Comments

ID 53

25. I know how to join NAACCR committees (steering committees, work groups, task forces, etc.).

- Strongly agree
- Agree
- Disagree
- Strongly agree
- Don't know/Not sure

Comments

ID 55

26. In what ways do you participate within NAACCR (select all that apply)

- Attend NAACCR Annual Conference
- Attend NAACCR Educational Events/Webinars
- Steering Committee
- Work Group/Task Force
- Advisory Group
- NAACCR Board
- None of the above
- Other - Specify (Required)

\*

ID 56

27. What are the top three critical issues for NAACCR in the next five years?

a.

b.

c.

ID 57

28. Which of these best describes your registry/agency (select one)?

- Central Registry
- Hospital Registry
- Software Vendor
- Academic Institution
- Government agency
- Non-profit organization
- Other - Specify (Required)

ID 58

29. What is your role/position at your registry/agency?

- Director/Senior Manager
- Researcher/Epidemiologist
- CTR/Registry Operations
- Information Technology
- Other - Specify (Required)

LOGIC Show/hide trigger exists.

ID 59

30. I would like to become more involved with NAACCR.

- Yes
- No

LOGIC Hidden unless: #30 Question "I would like to become more involved with NAACCR." is one of the following answers ("Yes")

ID 60

Name:

LOGIC Hidden unless: #30 Question "I would like to become more involved with NAACCR." is one of the following answers ("Yes")

ID 61

Email:

## Thank You!

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ID 1

Thank you for taking our survey. Your response is very important to us.